



ROSECRANS

CORRIDOR MOBILITY STUDY

Project Newsletter
August 2009
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In this Newsletter:

- City Initiates Mobility Study
- Community Workshop Success
- Conduct Your Own Walk Audit
- Upcoming Events

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City of San Diego Initiates Rosecrans Corridor Mobility Study

In May 2009, the City of San Diego kicked off the Rosecrans Corridor Mobility Study, a 9-month effort to develop a comprehensive plan to improve all modes of transportation in the Rosecrans corridor. The goal of the study is to identify short-, mid- and long-term projects that will improve pedestrian access, bicycle facilities and accessibility, transit operations and facilities, and traffic flow in the corridor.

The study area for the project extends along the length of Rosecrans Street from the Old Town Transit Center on the north to Kellogg Street on the south. The corridor has been broken into four focus areas for the purposes of the study:

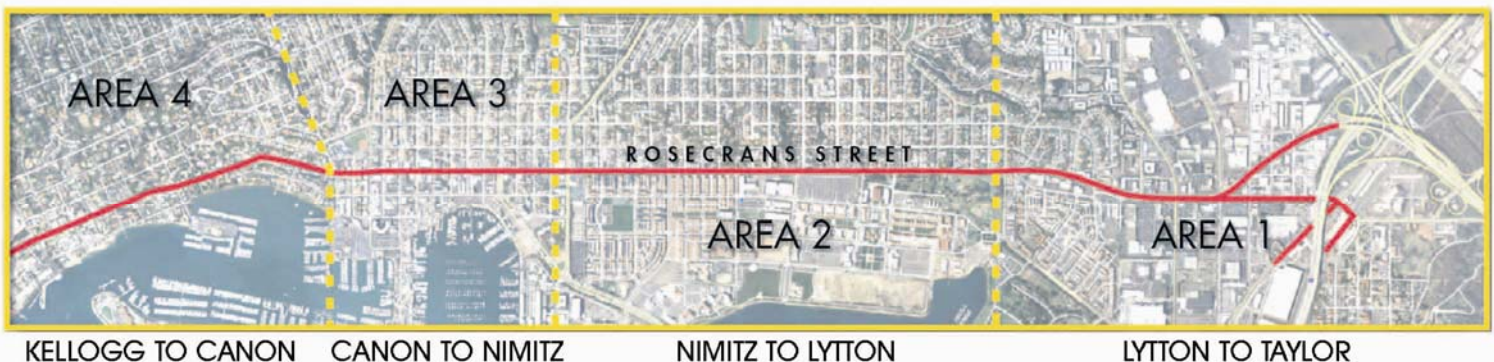
- ❑ Area 1 (Midway) – Old Town Transit Station to Lytton Street
- ❑ Area 2 (NTC-Peninsula) – Lytton Street to Nimitz Blvd.
- ❑ Area 3 (Peninsula North) – Nimitz Blvd. to Canon Street
- ❑ Area 4 (Peninsula South) – Canon Street to Kellogg Street

Transportation improvements identified for each area will be blended to create a comprehensive plan for improving mobility and access along the entire corridor.

Input from the local community is an important part of the study process. A Project Working Group consisting of representatives of local community and business organizations is working closely with the City as the study progresses. A public workshop was held in July to solicit input from the broader community, and additional workshops are scheduled for September and November 2009.

Keep up to date on the project progress on the web:

www.sandiego.gov/engineering-cip/rosecransstudy/





KICK-OFF COMMUNITY WORKSHOP A SUCCESS

The Rosecrans Corridor Mobility Study is now well underway. On July 22nd, the City and consultant team met with over 45 members of the community to discuss the project at Point Loma Nazarene University. During the two hour workshop, community members participated in a brief survey that focused on how people travel through the community. Although most people who participated in the survey indicated that driving is their primary mode of transportation, many indicated that they would choose other modes if adequate facilities were available to them. Concerns that were discussed at the meeting included lack of sidewalks along Rosecrans, speeds of traffic, accidents that knock down signs and access across Rosecrans Street.



Next Workshop...

Many great ideas emerged from the workshop as well. The project team is actively reviewing all the community comments and ideas as well as the technical analysis in preparation for the next Community Workshop. Over the next several weeks, the project team will develop two concepts that will be presented to the community on September 16th. During the workshop, participants will have an opportunity to share their thoughts and ideas relating to this first pass at potential mobility improvements for the corridor.

**Please join us at the
next community workshop**

**Wednesday, September 16th
6:00 to 8:00 p.m.**

**NTC Promenade Event Center
2875 Dewey Road
San Diego, CA 92106**



COMMUNITY WALK AUDITS

Three walk audits were conducted in late July and August to assess pedestrian and bicycle conditions along the Rosecrans Corridor. While walking along Rosecrans, participants of the walk audits were asked to note key pedestrian-related issues, such as sidewalk obstruction, missing sidewalks and intersection crossings. Many of the participants indicated that they do not regularly walk or bicycle along the corridor because of poor facilities and high traffic speeds. Key issues that emerged as part of the walk audits include:

- ☐ Poor lighting and uncomfortable environment under the Interstate 5 Freeway Bridge (Area 1)
- ☐ Speed of traffic and close proximity to sidewalk (Area 2)
- ☐ Bicyclists observed on sidewalks due to unstandard or lack of bicycle lanes (Areas 2 & 3)
- ☐ Long distances between crosswalks (Area 4)

Conduct Your Own Walk Audit

If you were not able to attend the walk audit, it is not too late to share your input on pedestrian and bicycle needs in the corridor. You can participate in a self-guided walk audit and forward your observations and input to the City. Instructions for completing the walk audit, audit forms and area maps can be downloaded from the project Web site at:

www.sandiego.gov/engineering-cip/rosecransstudy/

Go on your own, bring a friend, or gather a group of neighbors to follow walk audits for the following areas:

- ☐ Area 1: Camino Del Rio / Rosecrans / Midway / Sports Arena
- ☐ Area 2: Liberty Station
- ☐ Area 3: Peninsula Village
- ☐ Area 4: Peninsula (Residential Neighborhood)

Lace up your walking shoes, print out the map and survey form, and hit the street! After you complete your survey, email your form or drop it in the mail. Information about where to send the forms is provided on the website. Once received, the project team will incorporate your survey into our walk audit summary report. We look forward to hearing your thoughts on the quality of the pedestrian and bicycle environment along Rosecrans Street.

Thank you to all the community members who participated in the Walk Audits! Your participation and input is a key element of this project's success.

Download Walk Audit Forms & Maps and conduct your own Walking Tour of the study area





PROJECT WORKING GROUP

The Rosecrans Corridor Mobility Study Project Working Group was formed to work hand-in-hand with the City and provide community input throughout the study process. The group consists of representatives of key community organizations in the Peninsula, North Bay and Old Town communities. The purpose of the Project Working Group is to learn about the progress of the project, provide feedback to the City and share information on a regular basis with their respective community organizations.

In August and September, the Project Working Group will focus on reviewing the comments received during the walk audits and the community workshop. Using the information from those two events, the PWG will also begin reviewing improvement concepts developed by the project team and by the City of San Diego for the corridor.

The meetings are open to anyone who would like to listen to the discussions about the project. A public comment period is also provided at the beginning of the meeting for community members to share their thoughts on the project. Agendas, meeting minutes and photos from PWG meetings are available on the project website.

A list of Project Working Group members is provided in the sidebar. Look for project updates at your local community group meetings or contact your organization's Project Working Group member for more information about the project. You may also view agendas and minutes from Project Working Group meetings on the project website at:

www.sandiego.gov/engineering-cip/rosecransstudy

Mr. Charles Best

La Playa Heritage

www.laplayaheritage.com

La Playa Trail Association

www.laplayaheritage.com/laplayatrail.htm

Mr. Fred Blecksmith

Resident At-Large

Ms. Gail Cole

North Bay Project Area Committee

www.sandiego.gov/redevelopmentagency/northbay.shtml

Mr. Gary Halbert

Peninsula Community Planning Board

www.pcpb.net

Mr. Geoffrey Mogilner

Old Town Community Planning Committee

www.sandiego.gov/planning/community/profiles/oldtown/

Mr. Jarvis Ross

Resident At-Large

Mr. Joel Young

Point Loma People for Progress (P3)

www.siteforesight.com/samples/p3/people.html

Mr. Matt Kalla

Peninsula Chamber of Commerce

www.peninsulachamber.com

Ms. Melanie Nickel

Resident At-Large

Mr. Richard Stegner

Old Town San Diego Chamber of Commerce

www.oldtownsandiego.org

Ms. Tracy Morgan-Hollingworth

Point Loma Association

www.plaweb.org

Mr. William Kenton

North Bay Community Planning Group

www.sandiego.gov/planning/community/profiles/midwaypacifichwycorridor

Mr. Robert Humphreys

U.S. Department of the Navy





Upcoming Events:

August 2009

Project Working Group	Monday, August 17 th	NTC Command Center
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September 2009

Project Working Group	Monday, September 14 th	NTC Command Center
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Alternatives Workshop	Wednesday, September 16 th	NTC Events Center
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October 2009

Project Working Group	Monday, October 19 th	NTC Command Center
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November 2009

Open House Workshop	Thursday, November 12 th	NTC Events Center
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Project Working Group	Monday, November 16 th	NTC Command Center
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Find out more about the project:

www.sandiego.gov/engineering-cip/rosecransstudy/

